GrowthEnabler™   the talk

2019

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HYDERABAD

Top Startups

ABOUT GROWTHENABLER

GrowthEnabler delivers data & intelligence on disruptive technologies & digital innovations from the startup economy, to global brands, business leaders, startups and entrepreneurs, to gain insights, get connected and grow faster through the GrowthEnabler Personalised Intelligence Interface (Pii) platform. This document is the result of research performed by GrowthEnabler.

ABOUT THETALK

The talk is a new media & thought leadership platform. BIG IDEAS is one of the vertical and a knowledge platform for Startups & SME entrepreneurs. the talk BIG IDEAS engages with Startups & SMEs on a regular basis to find the challenges of entrepreneurs and it is committed & focused in creating platforms for small medium businesses to connect, engage and get new insights to grow their business. They bring Startup & SME entrepreneurs, Investors, Corporates, Governments, Industry practitioners, and professionals together on a common platform.

BIG IDEAS is in a mission to enrich the platform with knowledge & creating opportunities for Startup entrepreneurs and has joined hands with GrowthEnabler to bring out well researched reports & insights and spread among audience across the ecosystem, which will create a lot of visibility, opportunities & partnerships

DISCLAIMER

Write to us at info@growthenabler.com

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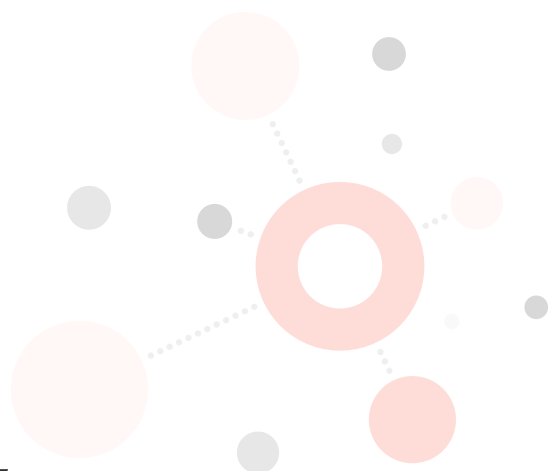
Startup Ecosystem
Hyderabad

Hyderabad – The Future Startup Capital of India

Hyderabad is home to somewhere around 1200 startups out of the 20,000 startups in the country.

It is among the top-3 buzzing startup ecosystem in the nation and houses quite a number of incubators, accelerators, and coworking space which are beehives of activity. These places form the platform for startups to connect with fellow startups, find talent for their team, find mentor or advisor, find angel investor, find venture funds and many more things, which will provide a better chance for the startup to be successful.

Support Ecosystem

T-Hub: India's Largest Startup Incubator supports Startups in Innovation and Entrepreneurship. It is India's largest startup incubator, housing 200+ startups on a spectacular 70k+ sq. ft. with 700+ seating capacity. T-Hub is a unique PPP model, where the Govt. has contributed on the capex side and has allowed an independent management team to run the day to day affair, governed by a board of very high pedigree.

Hyderabad is also home to numerous research institutes like CCMB, NIN, NARM, ICRISAT; defense institutes like DERL, DMRL, BEL,ECIL; other institutes like IIT, IIIT, ISB, NALSAR etc, among many others which provide for a very simulating and young talent pool and extremely analytical and smart professionals. This allows for enough home grown talent that can be harnessed by newer knowledge intensive industries like IT, Telecom and now the startup ecosystem

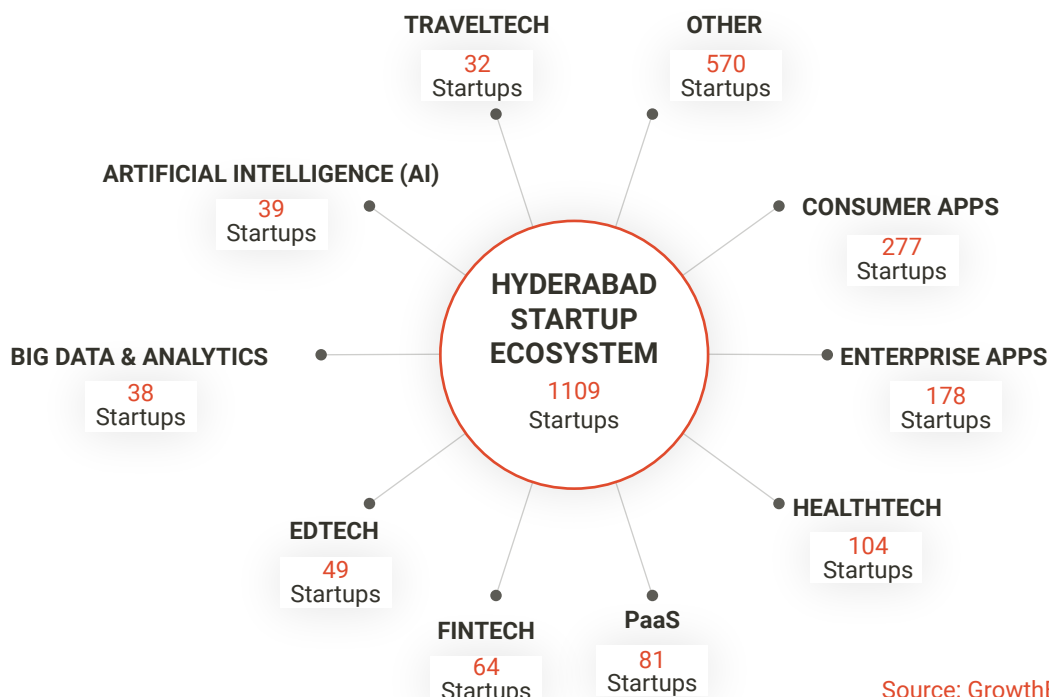### Key Stats

1109
Total Number of Startups

300
Number of Deals

750 Million
Total Funding

* Data represented above is for last 5 years

TRAVELTECH
32 Startups

OTHER
570 Startups

ARTIFICIAL INTELLIGENCE (AI)
39 Startups

CONSUMER APPS
277 Startups

HYDERABAD STARTUP ECOSYSTEM
1109 Startups

BIG DATA & ANALYTICS
38 Startups

ENTERPRISE APPS
178 Startups

EDTECH
49 Startups

HEALTHTECH
104 Startups

FINTECH
64 Startups

PaaS
81 Startups

Source: GrowthEnabler Analysis
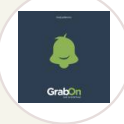
Top Startups
Hyderabad

Top Startups - Hyderabad

STARTUPS	DETAILS	GE Pii SCORE

NowFloats
nowfloats.com

RetailTech - Promotions
YoE: 2012
HQ: Hyderabad, India
FUNDING: $13.74M

Jasminder Gulati
CEO & Co-Founder

NowFloats enables Small and Medium Businesses (SME) to get an online presence by simply using SMS.

SOLUTIONS:
Personalised digital marketing

PRODUCTS: Boost

MATURE

9.48

Darwinbox
darwinbox.com

Enterprise Apps - HRMS
YoE: 2015
HQ: Hyderabad, India
FUNDING: $4.70M

Chaitanya Peddi
Co-founder and Head of Product

Darwinbox is a technology company that provides cloud-based workforce management and analytics solutions for businesses.

SOLUTIONS:
Employee benefits management,Human Resource Management tools,HR Management Tools

PRODUCTS: Darwin HRMS

SCALING

9.42

Mapmygenome
mapmygenome.in

HealthTech - Bioinformatics
YoE: 2012
HQ: Hyderabad, India
FUNDING: $1.12M

Anu Acharya
Founder & CEO

MapMyGenome is a molecular diagnostics company for people who are proactive about their health.

SOLUTIONS:
Genomic Information Management,Devices & Platform Based Diagnostics

PRODUCTS: Babymap Carrier Screening

SCALING

8.77

Param.ai
param.ai

Artificial Intelligence (AI)
YoE: 2017
HQ: Hyderabad, India
FUNDING: $271.10K

Ashish Kumar Sahoo
Co-Founder & CTO

Param.ai is a predictive intelligence recruitment solution.

SOLUTIONS:
Self Learning Algorithms,Applicant Tracking System

PRODUCTS: Param

EMERGING

8.75

Payswiff
payswiff.com

FinTech - Point of sale - PoS
YoE: 2013
HQ: Hyderabad, India
FUNDING: $2.50M

Anil Bharadwaj
Co-Founder & CCO

PaySwiff is India's leading omni channel transactions solution provider to small, medium and large enterprises.

SOLUTIONS:
Online Payments,Enterprise Invoice Management,Merchant Payment Services,Electronic Invoicing Tools

PRODUCTS: Payswiff Android POS

SCALING

8.52

Top Startups - Hyderabad

STARTUPS	DETAILS	GE Pii SCORE
My Ally *myally.ai* Artificial Intelligence (AI) **YoE:** 2015 **HQ:** San Jose, United States **FUNDING:** Undisclosed **Deepti Yenireddy** — Co-Founder EMERGING	My Ally is an AI-based SaaS solution for automating recruitment processes. **SOLUTIONS:** Virtual Agents,Self Learning Algorithms,Applicant Tracking System,Human Resource Management tools,HR Management Tools **PRODUCTS:** Alex	8.41
Ekincare *ekincare.com* InsuranceTech - Healthcare **YoE:** 2014 **HQ:** Hyderabad, India **FUNDING:** $2.13M **Kiran Kalakuntla** — Founder & CEO SCALING	EKincare is corporate health benefits platform, integrating medical records, healthcare services and predictive analysis **SOLUTIONS:** Electronic Medical Records,Employee benefits management,Healthcare Analytics,Hospital Management System,Insurance Underwriting **PRODUCTS:** eKincare corporate wellness	8.27
GrabOn *grabon.in* Consumer Apps - Online retail **YoE:** 2013 **HQ:** Hyderabad, India **FUNDING:** $250.00K **Ashok Reddy** — Founder EMERGING	GrabOn is an online coupons, offers, promo codes, and coupon codes site. **PRODUCTS:** GrabOn	7.89
My Dream Store *mydreamstore.in* Consumer Apps - Online retail **YoE:** 2014 **HQ:** Hyderabad, India **FUNDING:** $300.00K **Bala Satish G** — Co Founder EMERGING	My Dream Store is a social commerce platform for crowdfunded merchandise. **SOLUTIONS:** eCommerce **PRODUCTS:** My Dream Store platform	6.91
The Dollar Business *thedollarbusiness.com* Consumer Apps - Social Media **YoE:** 2013 **HQ:** Hyderabad, India **FUNDING:** $2.50M SCALING	TheDollarBusiness.com (TDB) is a B2B foreign trade platform for Indian exporters & SMEs. **PRODUCTS:** The Dollar Business	5.14

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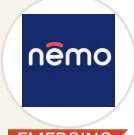
Top Emerging Startups

Hyderabad

Top Emerging Startups - Hyderabad

STARTUPS	DETAILS	GE Pii SCORE

Swipesumo

swipesumo.com

FinTech - Payment Gateway

YoE: 2015

HQ: Hyderabad, India

FUNDING: $1.20M

SCALING

Rakesh Aryasomayajula
Co-Founder & Patner

FinTech company, revolutionizing the Mobility & Portability of payment technologies through its proprietary technology platform.

SOLUTIONS:
Online Payments,eCommerce payments,Hosted payment solutions for eCommerce

PRODUCTS: Swipesumo

9.69

SMATSOCIAL

smatsocial.com

Artificial Intelligence (AI)

YoE: 2015

HQ: Hyderabad, India

FUNDING: $63.86K

EMERGING

santosh thota
Founder & CEO

AI-enabled social media marketing automation tool

SOLUTIONS:
Digital Marketing Tools,Social Media Marketing Tools,Personalised digital marketing,Cross sell/Upsell opportunities

PRODUCTS: Smatbot

9.58

Credright

credright.com

FinTech - Working Capital

YoE: 2016

HQ: Hyderabad, India

FUNDING: $1.30M

SCALING

Neeraj Bansal
Co Founder & CEO

CredRight is a new age digital lending company focused on Micro & Small businesses.

SOLUTIONS:
Lending platforms,Credit on demand for business

PRODUCTS: CredRight

9.31

Fabulyst

fabulyst.com

Artificial Intelligence (AI)

YoE: 2016

HQ: Hyderabad, India

FUNDING: $351.53K

EMERGING

Komal Prajapati
CEO

AI-enabled personal stylist tool for online retailers

SOLUTIONS:
Self Learning Algorithms

PRODUCTS: Fabulyst

9.11

Endless Robotics

endlessrobotics.com

Robotics - Service Robots

YoE: 2015

HQ: Hyderabad, India

FUNDING: $100.00K

EMERGING

Puneeth Bandikatla
CTO & Co-Founder

Endless Robotics is build intelligent robots to solve problems for construction, maintenance and smart city management.

PRODUCTS: Walt

9.11

Top Emerging Startups - Hyderabad

STARTUPS	DETAILS	GE Pii SCORE
Nukkad Shops *nukkadshops.com* FinTech - Point of sale - PoS **YoE:** 2016 **HQ:** Hyderabad, India **FUNDING:** $1.00M **Vivek Shukla** Co-Founder & Business Head *EMERGING*	Nukkad Shops is a commerce platform for small and medium-size retailers. **SOLUTIONS:** Online Payments,Merchant Payment Services **PRODUCTS:** Dino	9.05
Kahaniya *kahaniya.com* Enterprise Apps **YoE:** 2016 **HQ:** Hyderabad, India **FUNDING:** $200.00K **Jeswanth Padooru** COO & Co-Founder *EMERGING*	Platform connecting writers and readers **PRODUCTS:** Kahaniya	8.59
Finoramic *finoramic.com* Artificial Intelligence (AI) **YoE:** 2017 **HQ:** Hyderabad, India **FUNDING:** $125.00K **Sachin Gupta** CEO *EMERGING*	Faster, secure and easier way to track your financial net worth. **SOLUTIONS:** Personal Finance Management **PRODUCTS:** Finoramic	8.49
NemoCare *nemo.care* Internet of Things (IoT) **YoE:** 2017 **HQ:** Hyderabad, India **FUNDING:** $165.00K **Manoj Sanker** CTO|Co-founder *EMERGING*	Wearable device for monitoring infants **SOLUTIONS:** Health Wearables,Tracker-based Health Insurance **PRODUCTS:** Nemocare Raksha	8.44
savart *savart.in* FinTech - Roboadvisors **YoE:** 2017 **HQ:** Hyderabad, India **FUNDING:** $100.00K **Sankarsh Chanda** Founder & CEO *EMERGING*	Automated equity investment platform **SOLUTIONS:** Roboadvisors,Personal Finance Management,Algorithmic trading,Algorithmic trading **PRODUCTS:** Savart	7.63

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Top Rural Innovation - Hyderabad

| Top Emerging, Hyderabad

Kantali Pandu Ranga Rao
Technology: Rural Innovation

Bio: Kantali Pandu Ranga Rao is a rural innovator from Sangareddy who experimented with over 30 different chemicals and came up with a liquid solution that makes tyre puncture free for 3 years.
In rural areas, when motorbikes get punctured very easily due to road conditions. Mr. Pandu developed a solution which he pours in a new tube which is fitted in a tyre is filled with air sufficiently.

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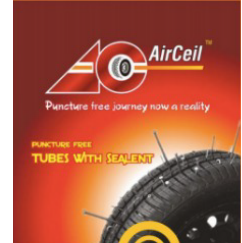
Research Methodology

The GrowthEnabler proprietary research methodology analyses the business impact of disruptive technologies and digital innovations. We capture and assess the impact these technologies have as part of the larger business ecosystem in order to enable executives to take informed business decisions, based on facts. The GrowthEnabler Personalised Intelligence Interface (Pii) platform delivers data and intelligence from the Startup economy, enabling business leaders and tech entrepreneurs to interact, innovate and grow faster.

1. Market Analysis

GrowthEnabler conducts extensive primary and secondary data analysis, using proprietary pattern analysis techniques, web algorithms and scoring methodologies to provide relevant market data, trends, industry analysis on sub-sectors, technology areas, applications, industry landscapes and competitors across Startup technology segments. GrowthEnabler curates large volumes of data collected from various channels, including, databases, reports, journals, interviews and other sources. Primary insights are gathered using surveys from key business and technology leaders in corporate organisations, investor groups, public sector entities and technology Startups. Following this, several market drivers, constraints, opportunities and challenges for specific markets are identified and used as input using regression modelling.

2. Startup Technology Landscape Analysis

Startup Database Building

The Startup database is built using primary and secondary research analysis, led by a team of analysts and subject matter experts (SMEs), coupled with Machine Learning and Natural Language Processing (NLP) technologies to facilitate data mining across the web.

Primary Research
The primary research data is derived directly from GrowthEnabler surveys, interviews and company profile information provided by Startups registered on the GrowthEnabler Pii platform.

Secondary Research
A team of Machine Learning and NLP experts scan wide range of data sources including Startup websites, news, industry reports & investor portfolios to extract secondary data, which is then validated by founder/s, CXOs, product heads or other senior decision makers.

Analysts Validation
A team of Analysts validate both primary and secondary data while pro-actively interacting with senior decision makers and cross-referencing against business databases, to finally derive the relevant analysis included in this report.

GE Pii Score

GE Pii Score is calculated using proprietary algorithms on the 5 key parameters - Leadership Team, Business Traction, Product & Innovation, Financial Strength and Social Media & Branding.

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