

Tata Tele Business Services enables Digital Transformation for Business Growth

Highlights the need for new-age communication tools that are cost-effective, ultra-flexible and make the businesses future-ready

India, 31st May 2022: Tata Tele Business Services (TTBS), India's leading B2B digital services provider organized its flagship industry forum **CXO Round Table** discussion on **"Enabling Digital Transformation for Business Growth"** with industry leaders from IT-ITES sector. The discussion was hosted in partnership with **the talk**, a new media and thought leadership platform for SME and Startups which connects and engages Corporates, SME and Startups for knowledge sharing and networking. The session highlighted the need for businesses to embrace digital solutions that are cost-effective, ultra-flexible and make them future-ready as they move forward on their digital transformation journey.

The CXO Round Table discussion centred around the fact that companies adopt new technologies to stay relevant and thrive in their dynamic industries, cloud platforms provide the agility, scalability and innovative capabilities that materialise cost-effective digital transitions.

The notable participant speakers as well as TTBS representatives for the event included: **Ankit Aggarwal** - Head of Technology ARK Infosolutions Pvt Ltd, **Vijay Varma Srivatsavai** – VP Product Jungle Games, **Ankur Tripathi** – General Manager, Javi Systems India Pvt Ltd, **Charanjeet Juneja** – Head IT Sietz Technologies India Pvt Ltd.

Sharing his views on the subject, **Mr. Aditya Kinra, Vice President, Tata Teleservices** said, *"The prevailing situations and dynamics have accelerated the growth in the use of technology penetration which has given a lot of opportunities for companies to innovate. TTBS encourages business to have a 'Digital First' mindset embrace digital solutions that makes them future-ready. Our comprehensive portfolio of digital connectivity, cloud and collaboration solutions offers businesses to build operational agility and boost their overall customer experience."*

Mr. Ankit Aggarwal - Head of Technology ARK Infosolutions Pvt Ltd said, *"We heavily rely on Zoom for our connectivity and collaboration solutions. We also use Microsoft teams and Zoom to connect with our teams. With regards to TTBS, we use PRI lines for better connectivity."*

Mr. Charanjeet Juneja – Head IT Sietz Technologies India Pvt Ltd said, *"The workforce needs more training on the solutions/ technology that we have in our hands. It will also be helpful if there were solutions that offers a better bandwidth and connectivity especially in remote areas that would help in connecting with our team without hassle."*

Mr. Ankur Tripathi – General Manager Javi Systems India Pvt Ltd said, *"The Telecom Industry is witnessing an improvement in the current scenario. We have personally conversed with a lot of industry leaders and found that the employees are very comfortable working from home and this increases the productivity of the organization."*

Key Takeaways:

- Cloud platforms provides the agility
- Businesses need digital services that provides scalability and build capabilities
- Cost Effective Digital Transitions backed by able managed service provider

About Tata Teleservices:

Tata Teleservices Limited along-with its subsidiary Tata Teleservices (Maharashtra) Limited (NSE: TTML, BSE: 532371) (Tata Teleservices) is a growing market leader in the Enterprise space. It offers a comprehensive portfolio of voice, data and managed services to enterprises and carriers in the country under the brand name Tata Tele Business Services (TTBS). Tata Teleservices has an extensive, high quality and robust wire line network and offers its products and services in more than 60 cities across India. Tata Teleservices has one of the largest enterprise focused teams in the industry with deep customer engagement and technology orientation offering focused sales and service experience to customers. Tata Teleservices (Maharashtra) Limited is listed on BSE and NSE in India.

For more information, please visit: <https://www.tatatelebusiness.com>

For further queries, please contact -

Sameer Lal
Corporate Communication
Tata Teleservices
Email: sameer.lal@tatatel.co.in
